

FAX# 703 528 7880
SEP27/12 16.01
HARRIS REPORT FROM REP
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6354591

	CLASS: NATL.	LOCAL	REGIONAL
1. <i>Chrysomelidae</i>	10	10	10
2. <i>Curculionidae</i>	10	10	10
3. <i>Chrysomelidae</i>	10	10	10
4. <i>Chrysomelidae</i>	10	10	10
5. <i>Chrysomelidae</i>	10	10	10
6. <i>Chrysomelidae</i>	10	10	10
7. <i>Chrysomelidae</i>	10	10	10
8. <i>Chrysomelidae</i>	10	10	10
9. <i>Chrysomelidae</i>	10	10	10
10. <i>Chrysomelidae</i>	10	10	10
11. <i>Chrysomelidae</i>	10	10	10
12. <i>Chrysomelidae</i>	10	10	10
13. <i>Chrysomelidae</i>	10	10	10
14. <i>Chrysomelidae</i>	10	10	10
15. <i>Chrysomelidae</i>	10	10	10
16. <i>Chrysomelidae</i>	10	10	10
17. <i>Chrysomelidae</i>	10	10	10
18. <i>Chrysomelidae</i>	10	10	10
19. <i>Chrysomelidae</i>	10	10	10
20. <i>Chrysomelidae</i>	10	10	10
21. <i>Chrysomelidae</i>	10	10	10
22. <i>Chrysomelidae</i>	10	10	10
23. <i>Chrysomelidae</i>	10	10	10
24. <i>Chrysomelidae</i>	10	10	10
25. <i>Chrysomelidae</i>	10	10	10
26. <i>Chrysomelidae</i>	10	10	10
27. <i>Chrysomelidae</i>	10	10	10
28. <i>Chrysomelidae</i>	10	10	10
29. <i>Chrysomelidae</i>	10	10	10
30. <i>Chrysomelidae</i>	10	10	10
31. <i>Chrysomelidae</i>	10	10	10
32. <i>Chrysomelidae</i>	10	10	10
33. <i>Chrysomelidae</i>	10	10	10
34. <i>Chrysomelidae</i>	10	10	10
35. <i>Chrysomelidae</i>	10	10	10
36. <i>Chrysomelidae</i>	10	10	10
37. <i>Chrysomelidae</i>	10	10	10
38. <i>Chrysomelidae</i>	10	10	10
39. <i>Chrysomelidae</i>	10	10	10
40. <i>Chrysomelidae</i>	10	10	10
41. <i>Chrysomelidae</i>	10	10	10
42. <i>Chrysomelidae</i>	10	10	10
43. <i>Chrysomelidae</i>	10	10	10
44. <i>Chrysomelidae</i>	10	10	10
45. <i>Chrysomelidae</i>	10	10	10
46. <i>Chrysomelidae</i>	10	10	10
47. <i>Chrysomelidae</i>	10	10	10
48. <i>Chrysomelidae</i>	10	10	10
49. <i>Chrysomelidae</i>	10	10	10
50. <i>Chrysomelidae</i>	10	10	10
51. <i>Chrysomelidae</i>	10	10	10
52. <i>Chrysomelidae</i>	10	10	10
53. <i>Chrysomelidae</i>	10	10	10
54. <i>Chrysomelidae</i>	10	10	10
55. <i>Chrysomelidae</i>	10	10	10
56. <i>Chrysomelidae</i>	10	10	10
57. <i>Chrysomelidae</i>	10	10	10
58. <i>Chrysomelidae</i>	10	10	10
59. <i>Chrysomelidae</i>	10	10	10
60. <i>Chrysomelidae</i>	10	10	10
61. <i>Chrysomelidae</i>	10	10	10
62. <i>Chrysomelidae</i>	10	10	10
63. <i>Chrysomelidae</i>	10	10	10
64. <i>Chrysomelidae</i>	10	10	10
65. <i>Chrysomelidae</i>	10	10	10
66. <i>Chrysomelidae</i>	10	10	10
67. <i>Chrysomelidae</i>	10	10	10
68. <i>Chrysomelidae</i>	10	10	10
69. <i>Chrysomelidae</i>	10	10	10
70. <i>Chrysomelidae</i>	10	10	10
71. <i>Chrysomelidae</i>	10	10	10
72. <i>Chrysomelidae</i>	10	10	10
73. <i>Chrysomelidae</i>	10	10	10
74. <i>Chrysomelidae</i>	10	10	10
75. <i>Chrysomelidae</i>	10	10	10
76. <i>Chrysomelidae</i>	10	10	10
77. <i>Chrysomelidae</i>	10	10	10
78. <i>Chrysomelidae</i>	10	10	10
79. <i>Chrysomelidae</i>	10	10	10
80. <i>Chrysomelidae</i>	10	10	10
81. <i>Chrysomelidae</i>	10	10	10
8			

ORDER # _____ CONTRACT # 6354591

PRDCT	OBAMA SKED C	EST#1897	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP28/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE RECEIVED _____

TO LENA
ER JULIE
** NEW ORDER **
TTLS \$38270.24X
PLS CFM, THX 9/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

ALL INVOICES ARE TO BE
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA-SKED C

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1897

1	700A-900A	30	\$850.00	9/30	9/30	1	SUN
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PROGRAM : EYEWITNESS NEWSDAYBREAK

100E-600E	30	\$475.00	9/30	1	2024
2					

PROGRAM : WEEKEND MOVIES

SEP27/12 16.01
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
3			800P-1000P	30		\$9,250.00	10/1	10/1	1		MON	1
PROGRAM : DANCING WITH THE STARS												
4			1000P-1100P	30		\$4,800.00	10/1	10/1	1		MON	1
PROGRAM : CASTLE												
5			800P-900P	30		\$6,500.00	9/30	9/30	1		SUN	1
PROGRAM : ONCE UPON A TIME												
6			1135P-1210A	30		\$825.00	9/28	9/28	1		FRI	1
PROGRAM : NIGHTLINE												
7			1210A-105A	30		\$340.00	9/28	9/28	1		FRI	1
PROGRAM : JIMMY KIMMEL LIVE												
8			500A-530A	30		\$500.00	10/1	10/1	1		MON	1
PROGRAM : EYEWITNESS NEWS												
9			530A-600A	30		\$750.00	10/1	10/1	1		MON	1
PROGRAM : EYEWITNESS NEWS												
10			700A-900A	30		\$1,600.00	10/1	10/1	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
11			900A-1000A	30		\$375.00	10/1	10/1	1		MON	1
PROGRAM : JEFF PROBST												
12			1000A-1100A	30		\$375.00	10/1	10/1	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
13			1100A-1200N	30		\$750.00	10/1	10/1	1		MON	1
PROGRAM : THE VIEW												
14			1200N-100P	30		\$675.00	10/1	10/1	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
15			100P-300P	30		\$650.00	10/1	10/1	2		MON	2
PROGRAM : THE CHEW/GENERAL HOSPITAL												
16			300P-400P	30		\$650.00	10/1	10/1	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
17			400P-500P	30		\$800.00	10/1	10/1	1		MON	1
PROGRAM : DR. OZ												
18			500P-600P	30		\$1,800.00	10/1	10/1	1		MON	1
PROGRAM : EYEWITNESS NEWS												
19			600P-630P	30		\$2,400.00	10/1	10/1	1		MON	1
PROGRAM : EYEWITNESS NEWS												
20			1100P-1135P	30		\$2,000.00	10/1	10/1	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
21			1135P-1210A	30		\$825.00	10/1	10/1	1		MON	1
PROGRAM : NIGHTLINE												
22			1210A-105A	30		\$340.00	10/1	10/1	1		MON	1
PROGRAM : JIMMY KIMMEL LIVE												
23			105A-300A	30		\$90.00	9/29	9/29	1		SAT	1
PROGRAM : MOVIE												
SEP/12			\$9,080.00	OCT/12		29190.00						
CONTRACT TOTAL												38270.00
TOTAL SPOTS												24

MARKET TOTALS \$109,342 WFTV 35% WKMG 15% WESH 30% WOFL 13% WKCF 3% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED**

SVC- NSI
DEMOS- RA35+*